



What Happens Next?

Preliminary Findings from the Consultation Sessions

The Vision

- Too wordy
- Could be simpler
- For All?
- Punchy/Snappier/Smarter

We need to

- Make it easy to be active
- Engage communities – speak with them not at them
- Close the Gap
- Change perceptions
- Find the opportunities
- Recognise the Olympics gives us a focus for the journey but is not the journey's end
- How can we all reach our own “Gold Standard?”

Immediately after the event

- Delegates to include their contact details on evaluation forms if they would be interested in being part of the 2012 Health and Physical Activity Legacy Sub group
- Consultation findings written up and presented in a report and disseminated.

Early 2008

- 2012 Health and Physical Activity Legacy Sub group convened.
- Task Group from Sub Group to develop a draft plan using the evidence base, consultation information, current policy and strategy and expertise in the WM.
- Draft Plan to be agreed by Sub group and then consulted upon by PAN-WM

- PAN-WM signs off on the draft legacy delivery plan by May 2008 ready for sign off by the Regional 2012 Leadership Group, DHWM and partners.
- The final West Midlands 2012 Health and Physical Activity Legacy Plan will be in place by Beijing 2008.
- **Roll out of actions from at least this point!**