

Summary of The Coalition: Our Programme for Government regarding the Physical Activity Agenda

1.0 Overview of the Programme

The Coalition: Our Programme for Government document was published in May 2010, and provides an overview of the key policies that the new Coalition Government will take forward.

The programme is set around inspirations of Freedom, Fairness and Responsibility and aim to deliver a radical, reforming government that will develop a stronger society, a smaller state and power and responsibility in the hand of every citizen, thereby creating a Big Society matched by big Citizens.

Principles related in the programme:

- Conviction that the days of big government are over and that centralisation and top down control have proved a failure.
- A need to disperse power more widely across Britain and help people come together to make life better.
- The most urgent task is tackling the financial deficit
- Era changing, convention challenging, radical reform.
- Unlocking social mobility
- Redistributing power away from Westminster and Whitehall to councils, communities and homes across the nation.
- Finding intelligent ways to encourage, support and enable people to make better choices for themselves.
- Communities coming together to make lives better – “Big Society”

The programme covers the following areas of policy:

- Banking
- Business
- Civil Liberties
- Communities & Local Government
- Consumer Protection
- Crime and Policing
- Culture, Olympics, Media and Sport

- Defence
- Deficit Reduction
- Energy and Climate Change
- Environment, Food and Rural Affairs
- Equalities
- Europe
- Families and Children
- Foreign Affairs
- Government Transparency
- Immigration
- International Development
- Jobs and Welfare
- Justice
- National Security
- NHS
- Pensions and Older People
- Political Reform
- Public Health
- Schools
- Social Action
- Social Care and Disability
- Taxation
- Transport
- Universities and Further Education

In understanding the Coalition Government programmes, partners need to be mindful of the potential implication for existing Sport and Physical Activity programmes, for which the Government may wish to steer in another direction or may not be their priority.

2.0 The Programme for Government and its references and possible impacts on physical activity agendas.

Programme for Government statements	Possible impacts on physical activity agendas and links to current work programmes
Communities and Local Government page 11	
We will promote the radical devolution of power and greater financial autonomy to local government and community groups. This will include a review of local government finance.	<ul style="list-style-type: none"> • Likely to mean less national programmes for physical activity rolled out and more local development of programmes to meet needs. • Need for strong advocacy and business cases for physical activity at a local level highlighting the cross cutting nature of physical activity and its ability to deliver wide reaching outcomes.

	<ul style="list-style-type: none"> • Potential budget & service implications for Local Authority sport and leisure, arising from financial autonomy & review & discretionary service
<p>We will rapidly abolish Regional Spatial Strategies and return decision-making powers on housing and planning to local council. Including giving councils new powers to stop garden grabbing.</p>	<ul style="list-style-type: none"> • Need to gain immediate understanding of position across the West Midlands on Core Strategies and its influence on emerging “total place” & other relevant strategies development such as LTP3, Local Development Frameworks etc to ensure that active travel, sport, recreation and physical activity needs are taken into account within emerging and Core Strategy implementation plans • Need for strong advocacy and business cases for physical activity at a local level highlighting the cross cutting nature of physical activity and its ability to deliver wide reaching outcomes.
<p>In the longer term, we will radically reform the planning system to give neighbourhoods far more ability to determine the shape of the places in which inhabitants live, based on the principles set out in the Conservative party publication <i>Open Source Planning</i></p>	<ul style="list-style-type: none"> • Potential impacts on “Place Shaping”/“Total Place” agendas and ability to create physical activity “Friendly” environments that make Active travel and active lives the easier choice for communities. • Potential impacts on the Natural Environment and Green activity agendas. • Need to support communities/Local Authorities to utilise NICE Physical Activity and the Built Environment recommendations. A Summary of the Guidance can be found at www.pan-wm.org.uk • Identify continuing opportunities for interdisciplinary training opportunities across sectors to support reforms to planning systems. •
<p>We will publish and present to Parliament a simple and consolidated national planning framework covering all forms of development and setting out national economic, environmental and social priorities.</p>	<p>As above</p> <ul style="list-style-type: none"> • Potential to align the national planning framework with the NICE recommendations for physical activity to maximise positive impacts of the framework within localities regarding creating physical activity friendly environments.
<p>We will maintain the Green Belt, Sites of Specific Scientific Interest and other environmental protections, and create a new designation – similar to SSSIs to protect green areas of particular importance to communities</p>	<ul style="list-style-type: none"> • Supports the Green activity agenda and will possibly increase access to green spaces for communities.
<p>We will introduce new powers to help communities save local facilities and</p>	<ul style="list-style-type: none"> • Potential impacts on potential swimming pool, school, and sports facility closures in particular.

services threatened with closure, and give communities the right to take over local state run services	
Crime and Policing page 13	
We will oblige the Police to publish detailed local crime data statistics every month, so the public can get proper information about crime in their neighbourhoods and hold the police to account for their performance	<ul style="list-style-type: none"> • Potential effects (positive/negative) regarding the perception of community and individual safety in neighbourhoods may impact peoples decisions regarding being active in their locality.
We will require police forces to hold regular "beat meetings" so that residents can hold them to account	<ul style="list-style-type: none"> • As above
Culture, Olympics, Media and Sport page 14	
Statement: "The Government believes that a vibrant cultural, media and sporting sector is crucial for our well being and quality of life. We need to promote excellence in these fields, with government funding used where appropriate to encourage philanthropic and corporate investment"	<ul style="list-style-type: none"> • Suggests an increasing role for the voluntary and private sectors within sport and dance. • Direct links between sport and well being/quality of life made which is supportive of previous and current drives to ensure effective links are made between sport and health agendas. • Promotion of Community Amateur Sports Clubs (Source DCMS website)
We will work with the Scottish Government to deliver a successful Commonwealth Games in Glasgow in 2014, and ensure that the 2013 Rugby League and the 2015 Rugby Union World Cups are successful. We will strongly support the England 2018 World Cup bid.	<ul style="list-style-type: none"> • Previously referred to as the Decade of Sport this commitment highlights the opportunities that will be available to create an active population as legacies to these high profile events utilising the demonstration and festival effects highlighted in the 2012 legacy systematic review. • Provides an opportunity for long term legacy planning starting with the 2012 Olympic and Paralympic Games and capitalise on the hosting of each of these events to further drive up participation, volunteering and interest in physical activity and sport. • The Government are consulting with those sports bidding or planning to bid for major events with a view to bringing forward a Major Sports Events Bill that will make it easier to win and host major events.
We will work with the Mayor of London to ensure a safe and successful Olympic and Paralympic Games in London in 2012, and	<ul style="list-style-type: none"> • This commitment does not specify that the legacy will be UK wide but could be implied. • The Minister for Sport and the Olympics has stated that "delivering a mass participation

<p>urgently form plans to deliver a genuine and lasting legacy.</p>	<p>legacy for sport from London 2012 is one of my three top priorities". (Source DCMS Website)</p> <ul style="list-style-type: none"> • We are awaiting Policy statements regarding 2012 Legacy aspirations, it may be necessary to restructure 2012 Legacy work programmes and regional, sub regional and local strategy and a result of any new directions given regarding this area of work. • The Sport England role in this will include <ul style="list-style-type: none"> - supporting sports governing bodies through the Whole Sport Plans - delivering a mass participation sports legacy from London 2012 - Focusing on improving facility provision and developing sport at a community level.
<p>We will examine the case for moving to a "gross profits tax system for the National Lottery, and reform the National Lottery so that more money goes into sport, the arts and heritage</p>	<ul style="list-style-type: none"> • Potentially increased funding for sport, recreation and dance activities. Details of the financial directions issued to Lottery Funding providers can be downloaded from http://www.culture.gov.uk/what_we_do/national_lottery/4202.aspx • Plans to increase sports' share of Lottery returns from 16% to 20% are moving quickly. An Order will probably be put before Parliament after the summer recess. Estimated funding increase will be £50 million a year to sport by 2012. (Source DCMS website)
<p>We will stop wasteful spending by National Lottery Distributors by banning lobbying activities and restricting administration costs of 5% of total income</p>	<ul style="list-style-type: none"> • Need to identify which organisations are in a position to lobby for Sport, recreation, dance and physical activity • Cost efficiency savings plans for Sport England and the Arts Council England are being undertaken. • Proposals are being developed to bring UK Sport, Sport England and Youth Sport Trust under one roof while maintaining their separate roles and responsibilities. (Source DCMS Website)
<p>We will use the cash in dormant betting accounts to improve local sports facilities and support sports clubs</p>	<ul style="list-style-type: none"> • Links to Sustainable Sports Clubs agendas • NGB Whole Sport Plans • Sub-regional and local facility improvements • Volunteering and Big Society links • Alignment to Total place, Core strategies and other relevant planning frameworks • Promotion of Community Amateur Sports Clubs (Source DCMS website)
<p>We will encourage the reform of</p>	<ul style="list-style-type: none"> • Potential Community cohesion and

<p>football governance rules to support the co-operative ownership of football clubs by supporters</p>	<p>engagement gains</p>
<p>We will support the creation of an annual Olympic-style schools sport event to encourage competitive sport in schools, and we will seek to protect school playing fields</p>	<ul style="list-style-type: none"> • The Secretary of State has made it his top priority to emphasise competition within and between schools. Work is underway to develop an Olympic and Paralympic style school sport competition. More details to follow in the next few weeks. (Source DCMS website) • Links to Youth Games, School Sport Competition Managers
<p>Environment, Food and Rural Affairs page 17</p>	
<p>Statement “The Government believes that we need to protect the environment for future generations, make our economy more environmentally sustainable and improve our quality of life and well-being.....”</p>	<ul style="list-style-type: none"> • Recognition of the role of green space and the natural environment in improving health, well-being and quality of life. • Supportive to Green activity agenda
<p>We will introduce measures to protect wildlife and promote green spaces and wildlife corridors in order to halt the loss of habitats and restore biodiversity.</p>	<ul style="list-style-type: none"> • Promotion of Green Spaces statement could link well with the Green Activity agenda. • Need to consider biodiversity and conservation agendas alongside Green activity, for example more people active in countryside may have negative/positive impacts on biodiversity and conservation efforts (e.g. Malvern Hills, Shropshire Hills etc).
<p>We will work towards a “zero waste” economy, encourage councils to pay people to recycle, and work to reduce littering</p>	<ul style="list-style-type: none"> • Reduction in littering is likely to positively impact on people’s perceptions of their community and aid likelihood of people walking and being active in their locality. • Volunteering opportunities for litter picks etc?
<p>We will bring forward a motion on a free vote enabling the House of Commons to express its view on the repeal of the Hunting Act.</p>	<ul style="list-style-type: none"> • Possible implications for Equestrian Sport • Possible implications for biodiversity
<p>Families and Children page 19</p>	
<p>We will maintain the goal of ending child poverty in the UK by 2020</p>	<ul style="list-style-type: none"> • Core focus of Health Inequalities agendas and the Marmot Review. • Sport and Physical Activities role in providing volunteering opportunities, jobs, training, aiding people back to work from unemployment/sickness can contribute to this agenda. • Targeting of communities and segments of communities that historically have low participation rates in physical activity and sport

	<p>may contribute to increased aspirations within communities that would support the meeting of this goal.</p> <p>Ref: Sport England (2005) Sport Playing its Part: The Contribution of Sport to Community Priorities and the Improvement Agenda.</p>
<p>We support the provision of free nursery care for pre-school children, and we want that support to be provided by diverse range of providers, with a greater gender balance in the early year's workforce.</p>	<ul style="list-style-type: none"> • Links to Early Years physical activity agendas and UK Early Years physical activity recommendations that are due for publication in late 2010. • Links to Play agendas within nursery • Links to Physical Literacy and skills development
<p>We will take Sure Start back to its original purpose of early intervention, increase its focus on the neediest of families, and better involve organisations with a track record of supporting families. We will investigate ways of ensuring that providers are paid in part by the results they achieve.</p>	<ul style="list-style-type: none"> • Links to Early Years physical activity agendas and UK Early Years physical activity recommendations that are due for publication in late 2010. • Links to Play agendas within nursery • Links to Physical Literacy and skills development • Development of Family Physical Activity/Sports activities within Sure Start settings and communities
<p>We will refocus funding from Sure Start peripatetic outreach services, and from the Department of Health budget, to pay for 4,200 extra Sure Start Health Visitors</p>	<ul style="list-style-type: none"> • Links to the Making Every Contact Count agenda – work to ensure that all Health Visitors know and understand the physical activity messages and are able to signpost to families to local physical activity, sport and dance opportunities.
<p>We will review the criminal records and vetting and barring scheme and scale it back to common sense levels</p>	<ul style="list-style-type: none"> • Possible positive impacts to sports and physical activity organisations utilising volunteers to deliver activities by the removal of possible barriers to engaging volunteers with activities.
<p>Government Transparency page 21</p>	
<p>We will regulate lobbying through introducing a statutory register of lobbyists and ensuring greater transparency</p>	<ul style="list-style-type: none"> • Role of Physical Activity Alliance methodology for fulfilling lobbying still to be determined. • Need for Physical Activity and Sport Lobbying bodies to register as appropriate.
<p>We will ensure that all data published by public bodies is published in an open and standardised format, so that it can be used easily and with minimal cost by third parties</p>	<ul style="list-style-type: none"> • Active People Survey Diagnostic Tool provides this function at present for sport and physical activity
<p>Jobs and Welfare page 23</p>	
<p>Statement "The Government believes that we need to encourage responsibility and</p>	<ul style="list-style-type: none"> • Sport and Physical Activities role in providing volunteering opportunities, jobs, training, aiding people back to work from

<p>fairness in the welfare system. That means providing help for those who cannot work, training and targeted support for those looking for work.....”</p>	<p>unemployment/sickness can contribute to this agenda.</p> <ul style="list-style-type: none"> • Targeting of communities and segments of communities that historically have low participation rates in physical activity and sport may contribute to increased aspirations within communities that would support the meeting of this goal. <p>Ref: Sport England (2005) Sport Playing its Part: The Contribution of Sport to Community Priorities and the Improvement Agenda.</p>
<p>We will draw on a range of Service Academies to offer pre-employment training and work placements for unemployed people</p>	<ul style="list-style-type: none"> • Potential role here for Sport and physical activity to offer placements through Service Academies • Advocacy will be essential on the contribution that sport and physical activity makes to training and employment agendas utilising the evidence from programmes such as Personal best
<p>Justice (page 23)</p>	
<p>Statement “....as well as overhauling the system of rehabilitation to reduce reoffending.....”</p>	<ul style="list-style-type: none"> • Possible links to/extension of Positive Activities/leadership type approaches with probation services.
<p>We will introduce a “rehabilitation revolution” that will pay independent providers to reduce reoffending, paid for by the savings this new approach will generate within the criminal justice system</p>	<ul style="list-style-type: none"> • Possible links to/extension of Positive Activities type approaches with probation services. • Need to investigate sport/dance/physical activity’s potential role in such approaches from a participation in and training opportunities perspective.
<p>We will introduce effective measures to tackle anti social behaviour and low level crime, including forms of restorative justice such as Neighbourhood Justice Panels.</p>	<ul style="list-style-type: none"> • Links to/extension of Positive Activities type approaches within sport and activity. • Potential effects of tackling anti social behaviour regarding the perception of community and individual safety in neighbourhoods may impact peoples decisions regarding being active in their locality.
<p>NHS page 24</p>	
<p>Statement “.....That way, we will drive up standards, support professional responsibility, deliver better value for money and create a healthier nation”</p>	<ul style="list-style-type: none"> • Links to physical activities role in preventing and treating more than 20 chronic conditions. • Costs of physical inactivity to the NHS cost £78 million in the West Midlands per annum need to address these costs in the longer term through increasing participation in physical activity in the long term • Links to QIPP agendas in the region • Direct links to Let’s Get Moving Pathway delivery, Cardiac Rehabilitation, Exercise Referral and Chronic Condition Management pathways.

	<ul style="list-style-type: none"> • NHS White Paper due July 2010. • Revised NHS Operating Framework 2010/11 published in June 2010, can be downloaded at http://www.dh.gov.uk/en/Publicationsandstatistics/Lettersandcirculars/Dearcolleagueletters/DH_116856
<p>We will guarantee that health spending increases in real terms in each year of the Parliament, while recognising the impact the decision will have on other departments</p>	<ul style="list-style-type: none"> • Links to QIPP agendas in the region • Directly links to potential roll out of Let's Get Moving Pathway delivery, Cardiac Rehabilitation, Exercise Referral and Chronic Condition Management pathways.
<p>We will stop the top down reorganisations of the NHS that have got in the way of patient care. We are committed to reducing duplication, and the resources spent on administration, and diverting these resources back to front line care.</p>	<ul style="list-style-type: none"> • Potential removal of certain NHS targets e.g. The 48 hour GP appointment target and 18 week waiting list target have already been removed by the Government. • Need to align physical activity treatment and prevention opportunities within the new NHS management context • Links to QIPP agenda.
<p>We will strengthen the power of GPs as patients expert guides through the health system by enabling them to commission care on their behalf</p>	<ul style="list-style-type: none"> • Need to investigate role of physical activity within this context and how Let's Get Moving, Exercise Referral, Cardiac Rehab and Chronic Condition management programmes can be included within the patient journey. • May need to support GPs to ensure physical activity is a treatment option that can be taken. • Links to GP Commissioning Collaborations will become increasingly important as funding devolves.
<p>The local PCT will act as champion for patients and commission those residual services that are best undertaken at a wider level, rather than directly by GPs. It will also take responsibility for improving public health for people in their area, working closely with the local authority and other organisations</p>	<ul style="list-style-type: none"> • Potential for joint commissioning between PCTs, Local Authorities and other organisations. • PCTs will remain a key strategic partner in delivering more active communities to benefit health and well-being.
<p>We will renegotiate the GP contract and incentivise ways of improving access to primary care in disadvantaged areas</p>	<ul style="list-style-type: none"> • Potential positive/negative impacts of any new GP contract that is put in place would need to be considered regarding its impacts on behaviour change and lifestyle change opportunities.
<p>We will help elderly people live at home for longer through solutions such as home adaptations and</p>	<ul style="list-style-type: none"> • Important to promote physical activities role within this agenda in supporting independence, cognitive functioning and reducing the

community support programmes	likelihood of falls using the evidence in the CMO report.
Doctors and Nurses need to be able to use their professional judgement about what is right for patients and we will support this by giving frontline staff more control of their working environment	<ul style="list-style-type: none"> • Potential need to support Doctors and Nurses regarding physical activity messages, benefits and assessment linked to the roll out of the Let's Get Moving pathway
We will measure success on the health results that really matter – such as improving cancer and stroke survival rates or reducing hospital infections	<ul style="list-style-type: none"> • Potential changes NHS targets. Need to utilise the evidence base to determine how physical activity can contribute to revised targets, where applicable, to support business plan development at local level.
We will reform NICE and move to a system of value-based pricing, so that all patients can access the drugs and treatments their doctors think they need	<ul style="list-style-type: none"> • NICE currently deliver public health guidance as well as Medical intervention guidance, need to see what reformed role may be.
Political Reforms page 26	
Statement "The Government believes that our political system is broken. We urgently need fundamental political reform, including a referendum on electoral reform, much greater co-operation across party lines and changes to our political system to make it far more transparent and accountable"	<ul style="list-style-type: none"> • Need to keep aware of Political reform agendas and implication for physical activity, sport and dance e.g. any changes to CSR periods, residents having the power to instigate local referendums on any local issue (could include large developments, pool/school closures etc?), Vetoing "excessive" council tax rises. • In the 2010 Budget announcements plans for 25% cuts in Government Department budgets were stated (apart from Department of Health and Department for International Development). Potential negative effects regarding National capacity and support for programme roll out for physical activity and sport?
Public Health page 28	
Statement "The Government believes that we need action to promote public health, and encourage behaviour change to help people live healthier lives. We need an ambitious strategy to prevent ill – health which harnesses innovative techniques to help people take responsibility for their own health."	<ul style="list-style-type: none"> • Public Health White Paper due November 2010 will contain the details of the ambitious strategy. • Well reported evidence base for physical activity's role in improving health and well being should support inclusion of physical activity within the public health agendas. Need to maximise use of this evidence base within local partnerships and discussions
We will give local communities greater control over public health budgets with payment by the	<ul style="list-style-type: none"> • Need to ensure that physical activity/sport/dance programmes are outcome orientated

<p>outcomes they achieve in improving the health of local residents</p>	<ul style="list-style-type: none"> • Need to maximise use of physical activity evidence base within local partnerships and discussions • Potential for joint commissioning across PCT, Local Authorities and wider organisations • Possibility of public health budgets being ring fenced
<p>We will give GPs greater incentives to tackle public health problems</p>	<ul style="list-style-type: none"> • Potentially links to re-negotiation of GP contracts and Making Every Contact Count agendas • May positively support the roll out and delivery of Let's Get Moving, Exercise Referral, NHS Healthchecks etc.
<p>We will investigate ways of improving access to preventative healthcare for those in disadvantaged areas to help tackle health inequalities</p>	<ul style="list-style-type: none"> • Need to develop appropriate activity opportunities to attract people from groups that historically have had lower participation in sport and physical activity • Potential for outreach service development from facilities and clubs? • Utilise and undertake further segmentation work to ensure that appropriate sport and physical activity opportunities are located in disadvantaged areas.
<p>Schools page 28</p>	
<p>We will promote the reform of schools in order to ensure that new providers can enter the state school system in response to parental demand; that all schools have greater freedom over the curriculum; and that all schools are held properly to account.</p>	<ul style="list-style-type: none"> • Linked to the Academies Bill covered in the Queens Speech • Potential impact on PE and School Sport delivery, particularly curriculum related delivery
<p>We will give parents, teachers, charities and local communities the chance to set up new schools as part of our plans to allow new providers to enter the state school system in response to parental demand</p>	<ul style="list-style-type: none"> • Linked to the Academies Bill covered in the Queens Speech • Potential for physical activity agencies to set up new schools • Potential for new schools to have a greater or less emphasis on PE and School/Community sport depending on focus. Need to use the evidence base regarding attainment, citizenship etc to make the case for physical activity and sport being an important part of new school curriculums. • Potential impact on PE and School Sport delivery, provision
<p>We will reform league tables so that schools are able to focus on, and demonstrate, the progress of all children and abilities</p>	<ul style="list-style-type: none"> • Possible impacts on PE and School Sport provision, particularly curriculum related activities

<p>We will improve the quality of vocational education, including increasing flexibility for 14 – 19 year olds and creating new Technical Academies as part of our plans to diversify schools provision</p>	<ul style="list-style-type: none"> • Possible changes and related impacts on provision of Sport and leisure related vocational qualifications delivery. • Potential impact on emerging sport & physical activity workforce within schools, Further and Higher Education
<p>Social Action page 29</p>	
<p>Statement “The Government believes that the innovation and enthusiasm of civil society is essential in tackling the social, economic and political challenges that the UK faces today. We will take action to support and encourage social responsibility, volunteering and philanthropy and make it easier to improve their communities and help one another”</p>	<ul style="list-style-type: none"> • Potential increases in volunteering in sport, physical activity and dance related programmes – not just coaching but promotional, financial, management activities too. Links to 2012 sports volunteering work programme and plan.
<p>We will support the creation and expansion of mutual’s, co-operatives, charities and social enterprises and enable these groups to have much greater involvement in the running of public services</p>	<ul style="list-style-type: none"> • Potential increased role in delivering physical activity, sport and dance by the voluntary, mutual’s, co-operatives, charities and social enterprises sectors. • Consideration of delivery models across sport, physical activity and dance is needed with case study examples developed to support long term delivery
<p>We will give public sector workers a new right to form employee owned co-operatives and bid to take over the services they deliver. This will empower millions of public sector workers to become their own boss and help them deliver better services.</p>	<ul style="list-style-type: none"> • Potential service reform of leisure, sport, physical activity and dance delivery
<p>We will introduce a National Citizen Service. The initial flagship project will provide a programme for 16 year olds to give them a chance to be active and responsible citizens, mix with people from different backgrounds and start getting involved in their communities</p>	<ul style="list-style-type: none"> • Obvious opportunity for sport, physical activity and dance to be involved in this programme and provide volunteer and training opportunities.
<p>We will take a range of measures to encourage volunteering and involvement in social action, including launching a national day to celebrate and encourage social action, and make regular community</p>	<ul style="list-style-type: none"> • Potential increases in volunteering in sport, physical activity and dance related programmes – not just coaching but promotional, financial, management activities too. Links to 2012 sports volunteering work programme and plan.

service an element of civil service staff appraisals	
Social Care and Disability page 30	
We will break down barriers between health and social care funding to incentivise preventative action	<ul style="list-style-type: none"> • Important to promote physical activities role within this agenda in supporting independence, cognitive functioning and reducing the likelihood of falls using the evidence in the CMO report.
Transport page 31	
Statement "The Government believes that a modern transport infrastructure is essential for a dynamic and entrepreneurial economy, as well as to improve well-being and quality of life. We need to make the transport sector greener and more sustainable, with tougher emission standards and support for new transport technologies"	<ul style="list-style-type: none"> • Links to Sustainable Travel agendas and active travel agendas • Highlights need to influence LTP3 processes at a local level
We will support sustainable travel initiatives, including the promotion of cycling and walking, and will encourage joint working between bud operators and local authorities	<ul style="list-style-type: none"> • Positive impacts on walking and cycling for utility and leisure • Links to Sustainable Travel agendas and active travel agendas • Highlights need to influence LTP3 processes at a local level
Universities and Further Education page 31	
We will seek ways to support the creation of apprenticeships, internships, work pairings, and college and workplace training places as part of our wider programme to get Britain working.	<ul style="list-style-type: none"> • Links to Sport and physical activity workforce development agendas with potential for the development of increased/new apprenticeships, internships, work pairings, and college and workplace training places. • Potential impact on emerging sport & physical activity workforce within schools, Further and Higher Education

Key Messages that appear to be coming through from the programme:

- The Evidence base for sport and physical activity will become increasingly important, making the business case for investments will be critical.
- Programmes need to be outcomes focussed and support will be given to those programmes that are proven to work.
- Sustainability of developments is highly important

- Simplifying language
- Greater collaboration and partnership working to take joint ownership of public health issues
- The need to show cost effectiveness and value for money will become increasingly important and as such it is recommended that organisations ensure that they are able to provide details of the true costs of activity, alongside identifying the outcomes and benefits for participants to support cost:benefit analysis

Compiled by:

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